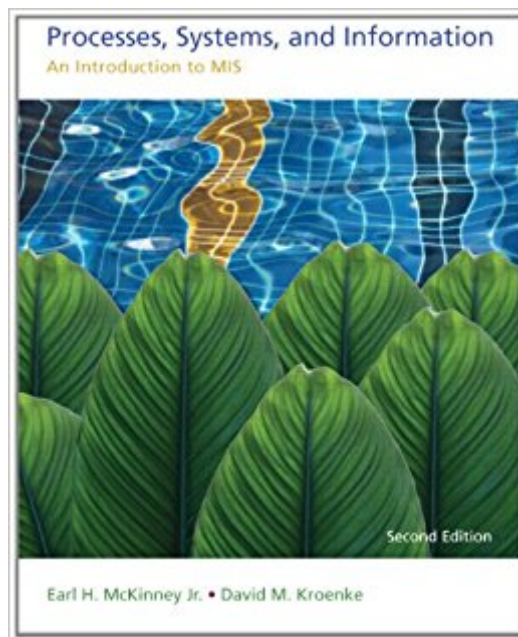The book was found

Processes, Systems, And Information: An Introduction To MIS (2nd Edition)

Synopsis

For introductory courses in Management Information Systems   Processes, Systems, and Information: An Introduction to MIS,   Second Edition provides a concise introduction to MIS with a hands-on approach to business processes. Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows you exactly how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps you understand what business systems actually areÃ¢â ¬â œand see why they are so important. The text consists of the five SAP-focused chapters from McKinney and KroenkeÃ¢â ¬â„¢s Processes, Systems, and Information: An Introduction to MIS. A pair of appendices after chapters four and five contains SAP process exercises that enable you to get hands-on experience applying what you're learning in the course. This clear emphasis on business processes, and SAP in particular, makes Processes, Systems, and Information: An Introduction to MIS, Second Edition the ideal text for courses attended by those not majoring in MIS. Teaching and Learning Experience This program presents a better teaching and learning experienceÃ¢â ¬â œfor you.   Benefit from question-based pedagogy : Each chapter provides a list of questions to ensure that you have attained learning objectives. Receive a clear learning path: Chapter-opening vignettes, SAP tutorial exercises, and active reviews guide you through the textÃ¢â ¬â„¢s key concepts.Ã Â   Become engaged with group exercises: Group exercises help you understand key concepts while allowing you to think critically as you are involved in discussions and activities.   Keep content current: Help keep your students up to date with the most recent events.

Book Information

Paperback: 480 pages

Publisher: Pearson; 2 edition (February 16, 2014)

Language: English

ISBN-10: 0133546756

ISBN-13: 978-0133546750

Product Dimensions: 8.5 x 0.8 x 10.8 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars   19 customer reviews

Best Sellers Rank: #19,077 in Books (See Top 100 in Books)   #42 inÃ Â Books > Business & Money > Management & Leadership > Information Management   #373 inÃ Â Books > Business &

Customer Reviews

Earl McKinney Jr. Teaching the introduction to MIS course has been Earl McKinneyÃ¢â ¬â„¢s passion for 20 years. He first caught the bug at his alma mater the U.S. Air Force Academy and has continued his addiction during his tenure at Bowling Green State University. While teaching that class and other undergraduate and graduate classes, Earl has also introduced a half dozen new courses on security, social media, ERP, and information. He has been awarded a number of department and college teaching awards by students and fellow faculty. His interest in the broader context of the business curriculum is reflected in several of his publications and by the Decision Science InstituteÃ¢â ¬â„¢s National Instructional Innovation Award. Ã Â EarlÃ¢â ¬â„¢s research in e-commerce, small team communication during a crisis, and theoretical work on the notion of information has been published in Behaviour and Information Technology, Human Factors, Information and Management, and MIS Quarterly. He consults with James Hall, the former head of the NTSB for British Petroleum, the U.S. Forest Service, and several Air Force agencies on human factors and aviation communication issues. Ã Â He holds an undergraduate economics degree from the Air Force Academy, a MasterÃ¢â ¬â„¢s of Engineering from Cornell University, and a PhD in MIS from the University of Texas. A former Air Force fighter pilot, Earl lives in Bowling Green with his wife and has two grown sons. Ã Â David Kroenke David Kroenke has many years of teaching experience at Colorado State University, Seattle University, and the University of Washington. He has led dozens of seminars for college professors on the teaching of information systems and technology; in 1991, the International Association of Information Systems named him Computer Educator of the Year. In 2009, David was named Educator of the Year by the Association of Information Technology Professionals-Education Special Interest Group (AITP-EDSIG). Ã Â David worked for the U.S. Air Force and Boeing Computer Services. He was a principal in the startup of three companies, serving as the vice president of product marketing and development for the Microrim Corporation and as chief of database technologies for Wall Data, Inc. He is the father of the semantic object data model. DavidÃ¢â ¬â„¢s consulting clients have included IBM, Microsoft, and Computer Sciences Corporations, as well as numerous smaller companies. Recently, David has focused on using information systems for teaching collaboration and teamwork. Ã Â His text Database Processing was first published in 1977 and is now in its 13th edition. He has authored and coauthored many other textbooks, including Database Concepts, 6th ed. (2013), Experiencing MIS, 5th ed. (2015), MIS Essentials, 4th ed. (2015), SharePoint for Students (2012), Office 365 in

Business (2012), and Processes, Systems, and Information: An Introduction to MIS, 2nd ed. (2015). David lives on Whidbey Island, Washington, and has two children and three grandchildren. He enjoys woodworking, making both furniture and small sailboats. Ã Â

Not the most exciting material, but really clear explanations and well organized. Easy to read and understand with lots of relevant examples. Glad my professor chose this textbook. It wasn't too pricey either.

This textbook is well written. It breaks down MIS to the most simplistic of terms so that there isn't much confusion. The examples used reflect today's complex world. The chapters read easily and quickly. On top of this, Professor McKinney was one of my graduate professors and would remind you of Bill Nye, the Science guy. He was one of the most creative, cool, and well liked professors at Bowling Green State University. Most of my cohorts would also vouch for that.

Good book for an overview of MIS. Content is exactly the same as the one published in the US. Fast delivery!

No underlines or highlighting

This book is amazing, and it is so modern too! Great course!

f

Just as described. I would purchase from them again.

Arrived on time good information

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